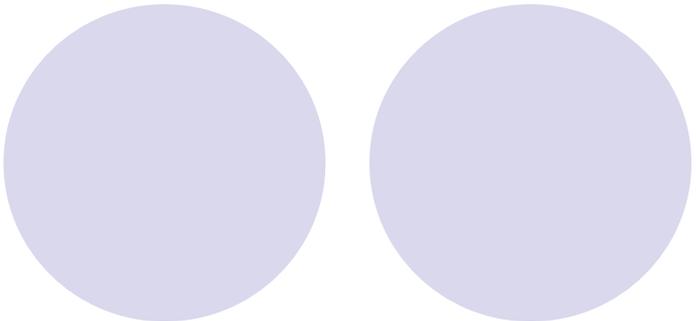
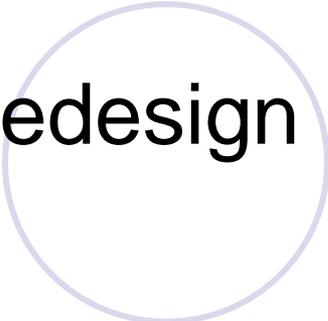




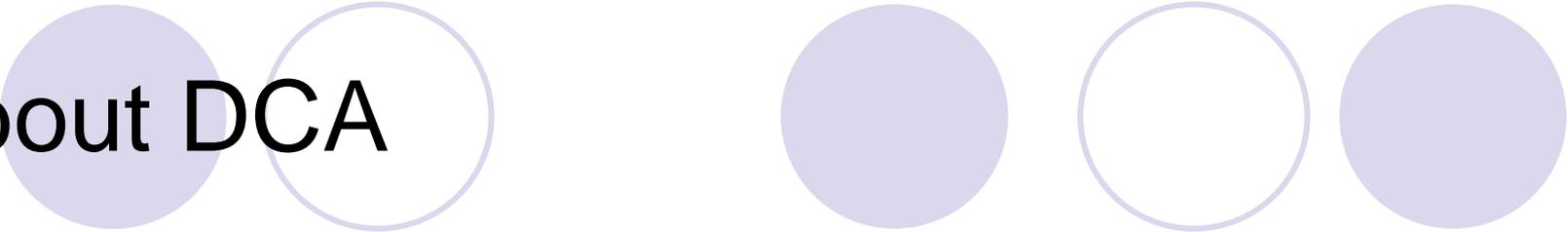
DEPARTMENT OF CONSUMER AFFAIRS



Website Redesign



About DCA



- 45 Individual Internet Sites
- 41 Hosted on Internal Server
- 34 Maintained by Web Group
 - Supervisor
 - 5 Developers
 - 1 PT Civil Student



QUICK HITS

- [Identity Theft](#)
- [License/Complaint History](#)
- [Automotive Repair](#)
- [Smog Check](#)
- [Landlord Tenant](#)
- [Media Room](#)



Cyber Safety
Do you know where your children are?



I AM A CONSUMER AND NEED:

- [To File a Complaint](#)
- [To Verify a License](#)
- [The Consumer Connection Newsletter](#)
- [To Sign-up for Consumer Updates](#)
- [Product Recalls](#)

[More](#) →

I AM A LICENSEE AND NEED:

- [To Renew My License Online](#)
- [Search for a Board or Bureau by Profession](#)
- [License and Complaint History](#)

[More](#) →

BUSINESS FUNCTIONS:

- [Jobs](#)
- [Reports](#)
- [Consumer Campaigns](#)
- [What We Do and How We Do it](#)
- [Board Members Information](#)

[More](#) →

Visit the Flex Your Power Website



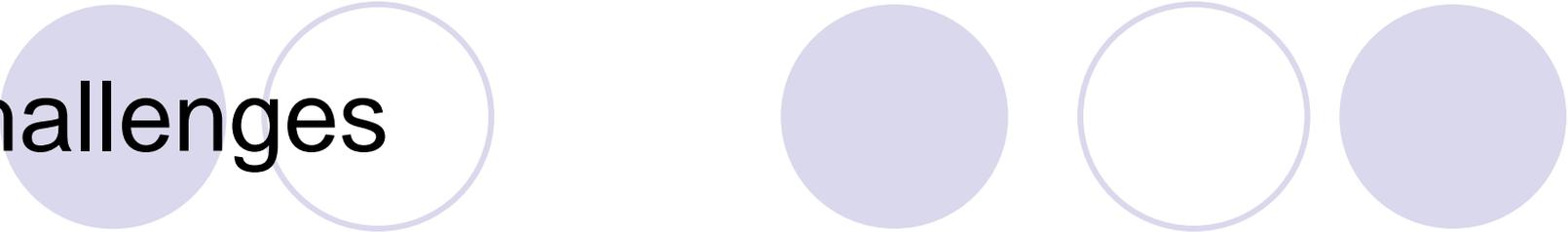
Energy efficiency and conservation information. Find incentives/rebates, technical assistance, retailers, product guides, case studies and more.

Save a child with AMBER ALERT

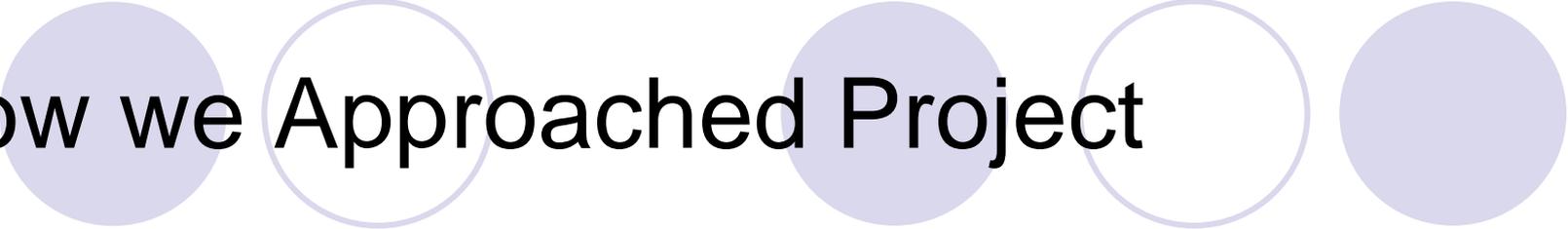


AMBER ALERT empowers law enforcement, the media and the public to combat abduction by sending out immediate information.

Challenges



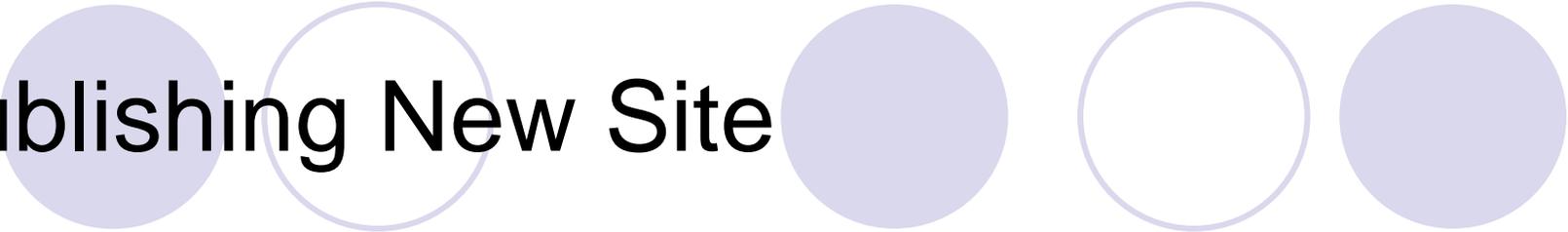
- Apache Web Server's handling of SSI files
 - File extensions (shtml/html)
- Early Adopter for 1200 pages
 - Dreamweaver template for pages not using new technology during transition



How we Approached Project

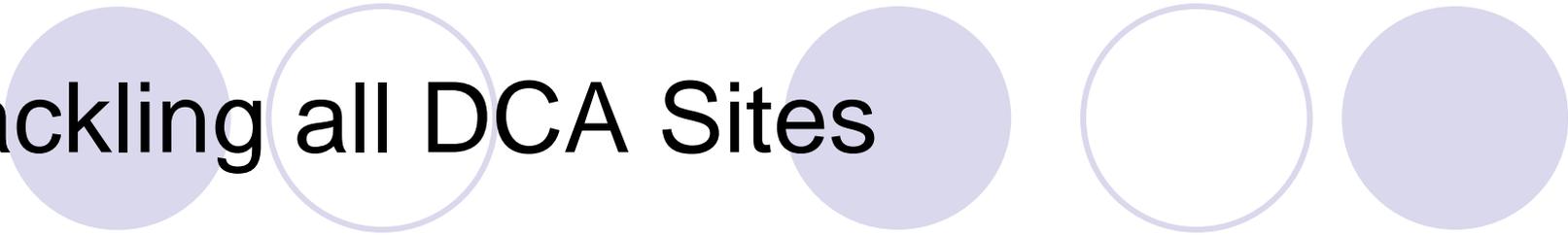
- Small steering committee consisting of representatives from IT, Executive, Public Affairs, Consumer Outreach
- Sitemap
- Design
- Presentation to Department's Senior Staff

Publishing New Site

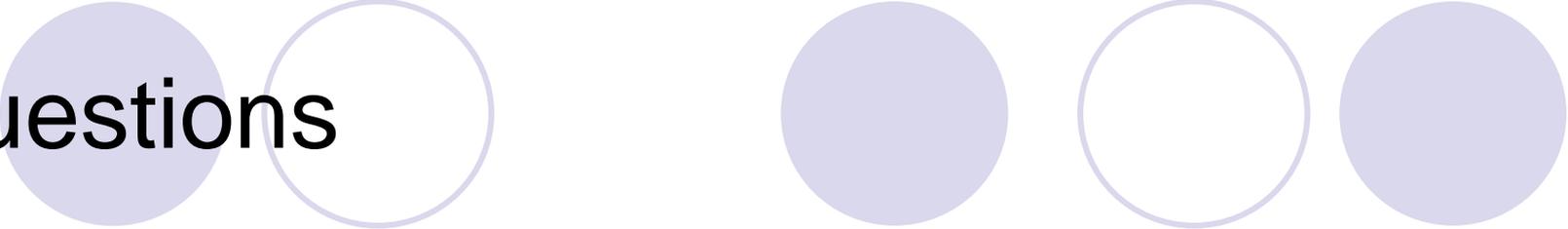


- Page by Page Approach
- Template vs. CSS and Master Pages

Tackling all DCA Sites



- Communication
- Separate Webmasters from Content Managers
- Workshops for both groups
- Contingency plan if unable to meet deadlines for all 33 sites



Questions

- Questions
- Comments
- Contact:
 - Vicki Kinman: 916-574-8145
Vicki_Kinman@dca.ca.gov