

Mobile Development

Definition:

Software designed to run on a
mobile device

Types:

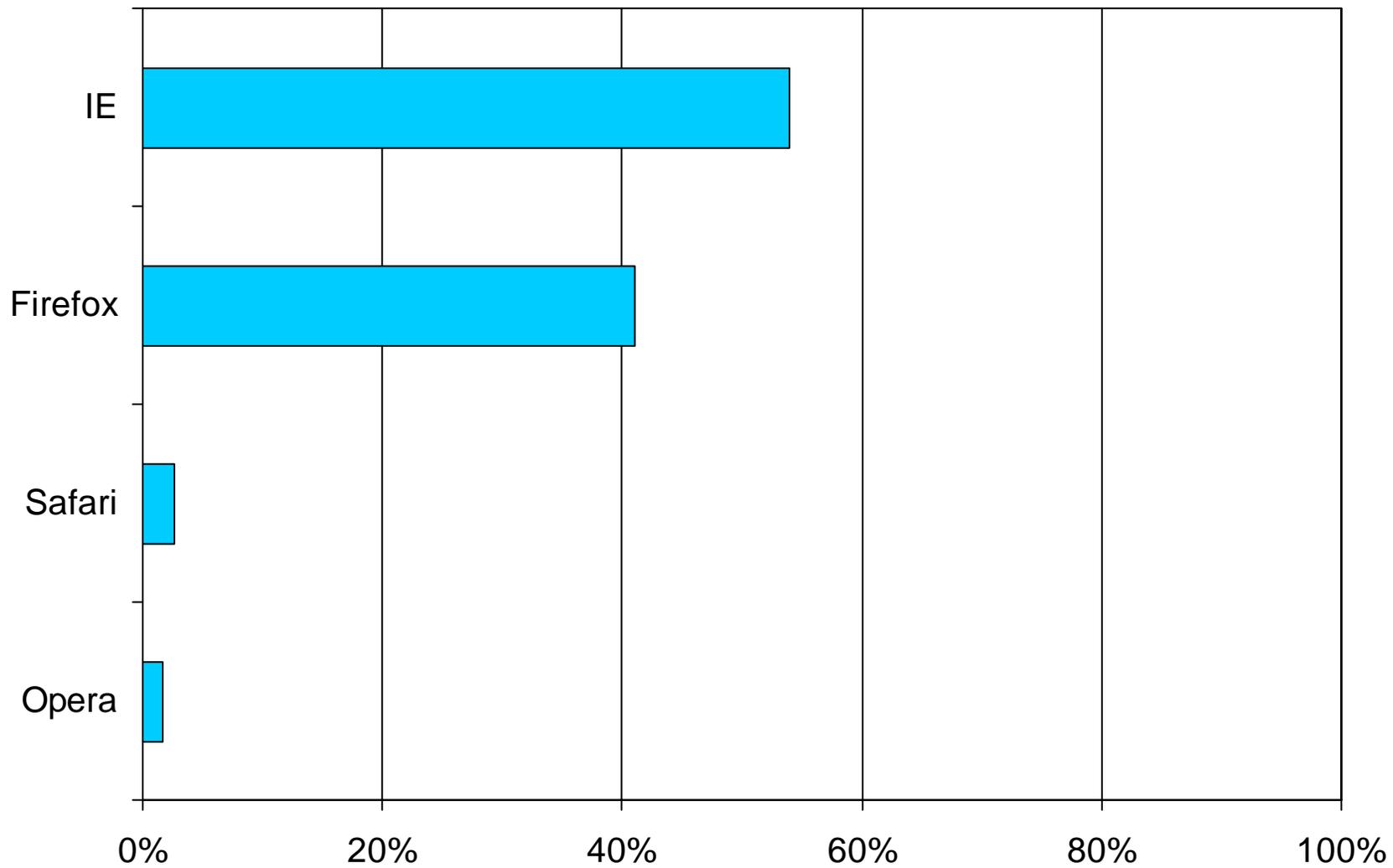
Embedded & Web-based

Mobile Web Development

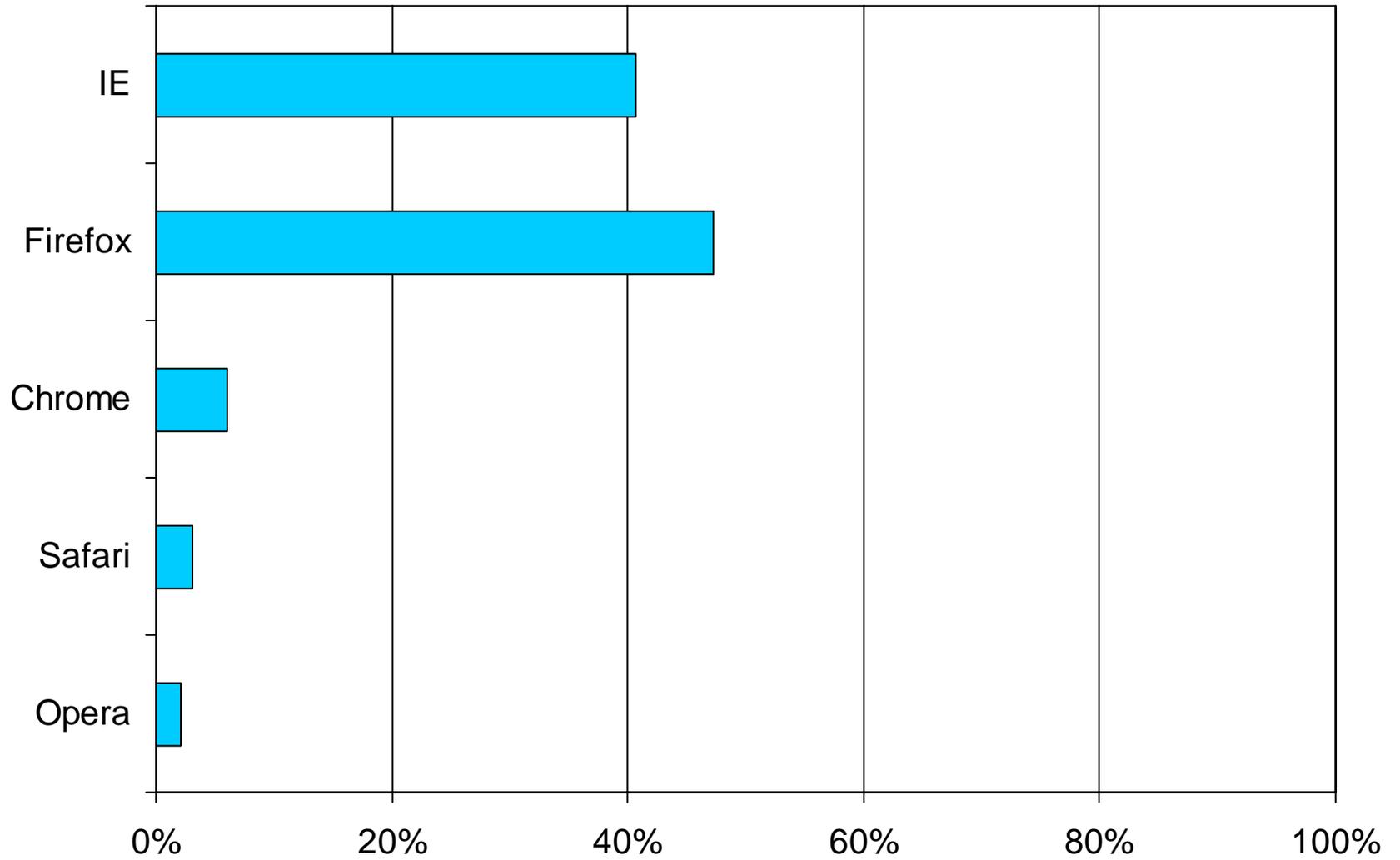
Question:

Who are the players?

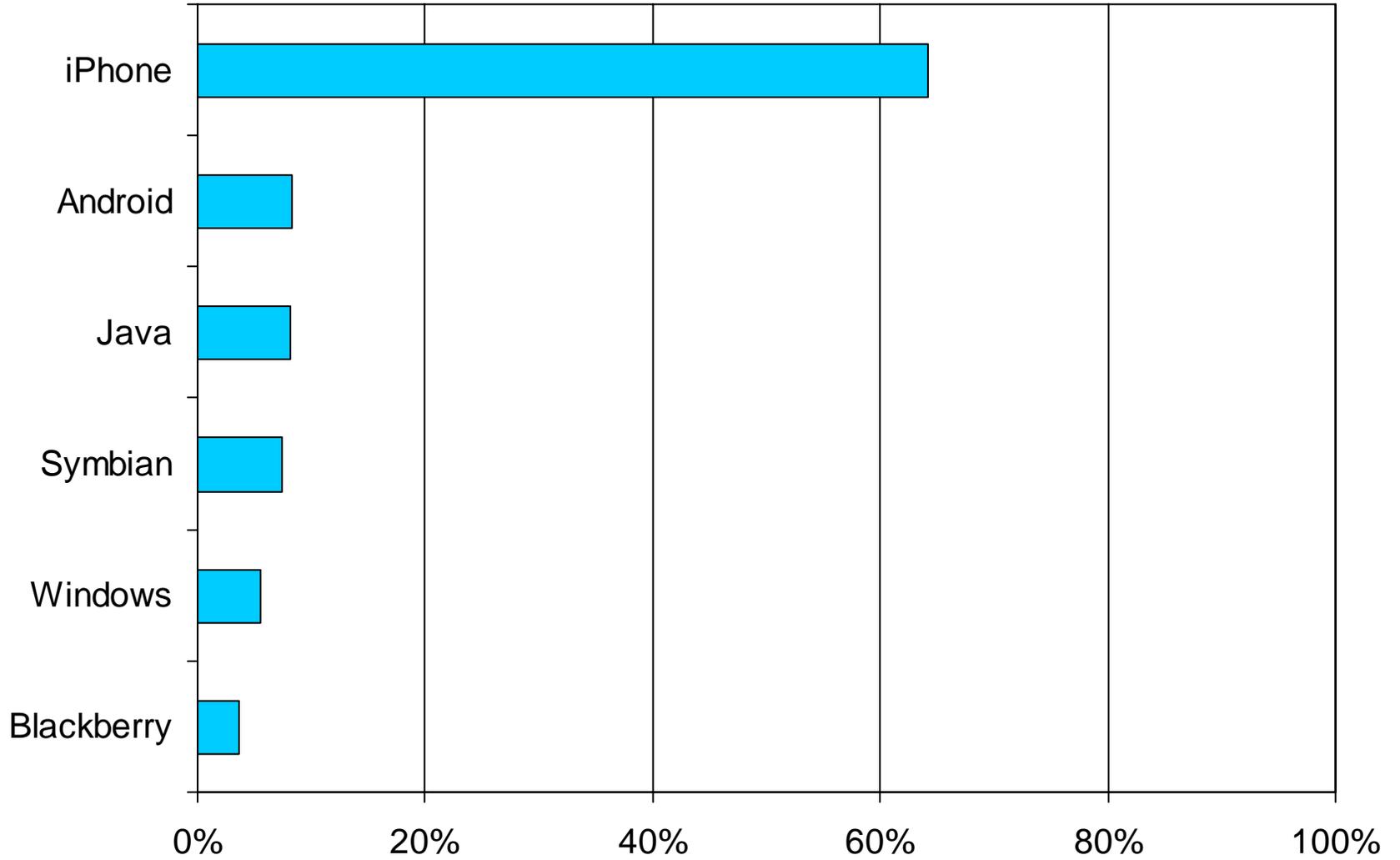
PC Browser Statistics June 2008



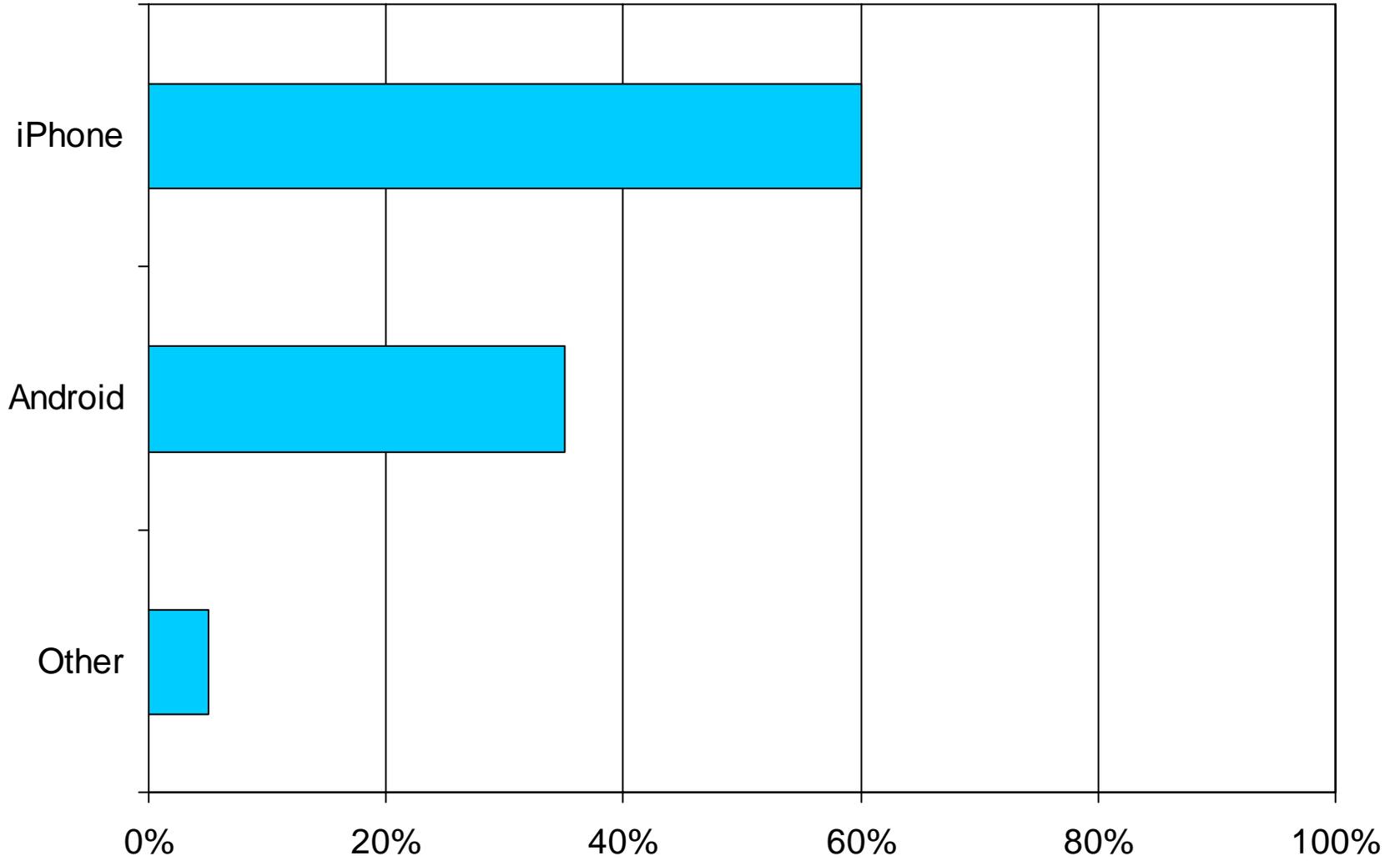
PC Browser Statistics June 2009



Mobile Browser Statistics June 2009



Mobile Browser Forcast 2010-11



Case Study:

CNN.COM

Live Developing Story



Sotomayor to make statement at confirmation hearing.

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updated 1:39 p.m. EDT, Mon July 13, 2009

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PAUL CORSON/CNN

Senators praise, attack Sotomayor

The Supreme Court confirmation hearings for Judge Sonia Sotomayor opened with strong praise from Senate Judiciary Committee Chairman Patrick Leahy. But Sen. Jeff Sessions, the panel's ranking Republican, said Sotomayor is the kind of activist judge that threatens the legal system. [full story](#)

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- 7 U.S. troops, linguist hurt in Iraq blast
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- Couple killed probe 'gonna be a humdinger'
- 'Dangerous' inmates tunnel out of prison 46 min
- Family asks who sent son to die?
- Man sorry kin made boy, 6, work
- Bystanders jump in after SUV hits canal
- Months after spill, town still choking on ash
- MJ drug evidence largely ignored in 2003
- Jackson fans to stage impromptu London tribute
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Video »



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Construction cranes topple 1:18

LIVE: White House Press Secretary Robert Gibbs delivers updates to reporters

BLACK IN AMERICA 2

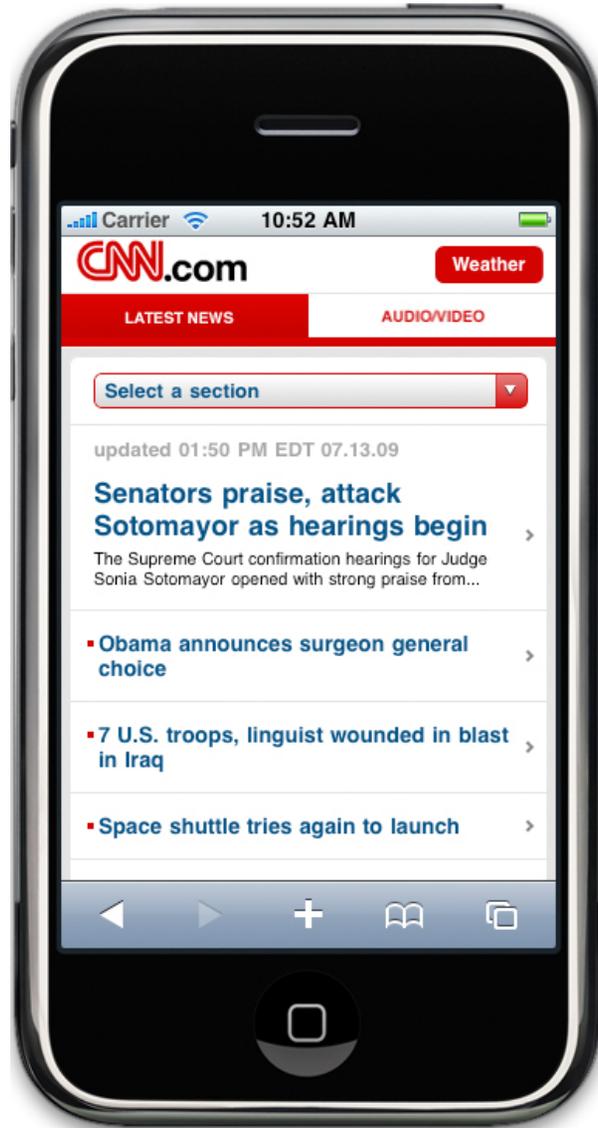
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941 KB (PC)



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Weather

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Senators praise, attack Sotomayor as hearings begin

The Supreme Court confirmation hearings for Judge Sonia Sotomayor opened with strong praise from...

- Obama announces surgeon general choice
- 7 U.S. troops, linguist wounded in blast in Iraq
- Space shuttle tries again to launch

File Size:

24 KB (Mobile)

Goal:

Mobile Web Optimized

Mobile Web Optimized

- Device Detection
- Bandwidth Consideration
- Device/Interface Design
- Audience Consideration
- Content Management
- Web Design

Questions